



Job Description

Role: Account Director
Reporting to: Client Services Director

Overview

VICE is a global youth media company and the industry leader in producing and distributing the best online video content in the world. Launched in 1994 as a punk magazine, VICE now operates out of 36 countries, and has expanded into a multimedia network, including the world's premier source for original online video, VICE.COM; an international network of digital channels; a television & feature film production studio; a magazine; a record label; and a book-publishing division.

VICE's digital channels include VICE Sports, a sports channel; MUNCHIES, a food channel; VICE News, a dedicated news channel; Noisy, a music discovery channel; The Creators Project, dedicated to the arts and creativity; Motherboard, covering cultural happenings in technology; THUMP, focusing on global dance music and culture; and Fightland, a channel dedicated to the culture of MMA. VICE acquired British fashion publication i-D in 2012 and re-launched i-D's digital presence at i-D.co, a video-driven fashion site. In 2013, VICE launched a news-magazine series on HBO titled VICE. The Emmy Award-winning series just completed its second season; seasons three and four to air in 2015 and 2016.

Brief

We are looking for a personable, ambitious Account Director to take a lead business role managing a dynamic global account for a top automotive brand—with the potential to be part of building our team and growing across other accounts in the future. For this exciting brand we are developing and executing multi-faceted, creative, cutting-edge content platform which will live across digital and social channels. There is potential for an experiential activation too.

This is a key role steering and shaping a new era in the client's business, within an agency with unique backing and a game-changing proposition. It's right for a hugely personable, strong-willed, entrepreneurial account leader, who is keen to take charge of the account and make it their own.

Responsibilities

- Overseeing team management and delivery of campaign-based, day-to-day work across digital and social channels.
- Overseeing internal development of extensive creative work—big and small.
- Being the business leader on the account, with a great relationship with top clients.
- Serving as an enthusiastic, vocal digital expert & leader for their brand.



Experience

- We're looking for no less than 5 years agency experience in a client-facing role. Personality & entrepreneurialism are more important than time served and roles held, but candidate should be comfortable with digital creative and strategic work, and able to work outside of traditional agency deliverables.
- Current job titles could include Senior Account Manager / Account Director / Business Director / Strategy Director.
- We're looking for people that have a solid grounding in the agency world—but also a breadth of experience in working flexibly and entrepreneurially outside a traditional ATL heavily-staffed team.
- This is a personality-first, relationship-oriented account so outgoing with great chat and a willingness to be vocal and run the show is an absolute must for this role. Candidate will be expected to be front and centre in client's eyes.

Other

- To undertake such other tasks including general administrative duties as may be required from time to time.
- To be an ambassador for the business at all times.

Please email your CV with a brief cover note to ukrecruitment@vice.com stating “**Account Director**” in the subject line.

We look forward to hearing from you!

If you do not hear back from us in one month then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.