



## **Job Description**

**Role:** Branded Content Producer  
**Reporting to:** Executive Producer

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### **Overview:**

VICE is a global youth media company and the industry leader in producing and distributing the best online video content in the world. Launched in 1994 as a punk magazine, VICE now operates out of 36 countries, and has expanded into a multimedia network, including the world's premier source for original online video, [VICE.COM](http://VICE.COM); an international network of digital channels; a television & feature film production studio; a magazine; a record label; and a book-publishing division.

### **Role:**

The Branded Content Producer will work within the Virtue Production team and report directly to the Executive Producer. They must ensure that all video content is to the highest standard both from a visual and editorial perspective. Content must run smoothly, meet deadlines, stay on brand and within budget.

The Ideal candidate will have varied production experience (at least 2 years) covering both documentary and commercial work. They will have desire and capability to grow and develop within the department.

### **Roles & Responsibilities:**

- Work closely with Executive Producer, Creative Director and strategy/sales teams to develop content and campaign ideas across VICE media.
- Research and write compelling treatments and pitches. Ensure ideas always fit within the VICE brand content guidelines.
- Attend creative and sales meetings and pitch content ideas to clients.
- Help develop VICE talent network and book talent and crew for jobs.
- Work alongside the EP & Production Manager to write schedules and supervise any post-production up until the final delivery.
- Work closely with the relevant Virtue account managers/directors to ensure constant communication on the project with client updating throughout.
- During filming, duties include: making sure that the production runs to schedule & budget, interviewing contributors (when required), managing talent, directors, crew and clients on set/location.
- Shoots may require flexible working hours and travel.
- Ensure all shoots meet legal requirements and compliance and to obtain all necessary licences.
- Once a film is delivered oversee the distribution of assets to client and activation/PR team.

### **Other:**

- To undertake such other tasks including general administrative duties as may be required from time to time
- To be an ambassador for the business at all times.

To apply please email a brief cover note and CV, with the reference **“Branded Content Producer”** in the subject line to: [ukrecruitment@vice.com](mailto:ukrecruitment@vice.com). **Please include your notice period and salary expectations in your application.**

We look forward to hearing from you!

*If you do not hear back from us within one month of applying then unfortunately your application has been unsuccessful. Thank you once again for applying and we wish you success in your future career.*